



HCU Network America is excited to share that we will host *Moving Mountains*, the 2024 Homocystinurias Family Conference. The conference will be held on June 29-30, 2024, in Aurora, CO. We look forward to supporting our community by ensuring this event continues to provide an opportunity for affected individuals, families and professionals to come together to share the most current information in HCU research and medical care, and that families have the support they need as they live day-to-day.

The Homocystinurias are a group of rare metabolic disorders whereby the amino acid (building blocks of protein), homocysteine, cannot be broken down in the body to be used as energy, especially in times of fasting or illness, and are treated through dietary changes and medications. When undiagnosed or left untreated, severe medical complications and/or death can occur.

The focus of this conference is for families to learn more about the medical management, nutrition and the mental, social, and emotional needs of those living with, and caring for a person with one of the homocystinurias. This is a great opportunity for families to meet each other and have the opportunity to speak with professionals on an informal level. We will hear from a variety of speakers: medical professionals, dieticians, social workers and genetic counselors.

Families living with homocystinuria have significant financial burdens with high medical bills, prescription costs, low protein foods and formula, and all that goes into caring for a loved one with a rare disease. Partnering with us to support the families that need us most, allows us to offer the conference free of charge to all families and caregivers. Information on the various ways your company can participate as a partner for the 2024 Homocystinurias Family Conference can be found below.

Sponsorship checks can be mailed to the address below. If you prefer to pay by Electronic Check or Wire Transfer, please let us know. A 3.9% fee will be assessed for those wishing to choose to cover processing fees.

On behalf of all the families we serve, thank you for your consideration.

Danae' Bartke
Executive Director HCU Network America
15 South Mallory, Batavia, IL 60510

About the Conference

HCU Network America invites you to participate in this is a two-day biennial gathering of more than 175 members of their diverse HCU community that includes exhibits featuring the latest in low protein foods, medical formulas, drug development and clinical trials.

Who attends the HCU Network America Conference?

175+ attendees from



3 countries and



30 US states



- Those living with a homocystinuria (HCU)
- Parents, grandparents and caregivers of those living with HCU
- Siblings
- Metabolic and biochemical geneticists
- Metabolic dietitians
- Genetic counselors
- Research Institutions
- Researchers

About HCU Network America

HCU Network America is a 501c3 nonprofit organization dedicated to helping patients and their families affected by classical Homocystinuria (HCU), severe Methylenetetrahydrofolate reductase (MTHFR), and cobalamin deficiencies C-X (Cbl). Since 2016, HCU Network America has strived to inform and provide resources for patients and families, create connections, influence state and federal policy, and support the advancement of diagnosis and treatment for the homocystinurias.



2022 Exhibitors Included:

- Abbott
- Aeglea BioTherapeutics
- Cambrooke
- Codexis
- Lukare Medical
- Nexus Patient Services
- Nutricia Metabolics
- Recordati Rare Diseases
- Synlogic
- Taste Connections
- Travere
- Vitaflo



Exhibit Levels

Premier - \$10,000 and up

- Logo on all social media and email conference communications
- 4 Exhibitor passes (includes all sessions and meals)
- Full page advertisement space
- Premium display space with one 6' table
- Table location of your choosing
- Acknowledgement in our program, and logo on conference webpages
- Company publicly thanked at the event
- **Includes 2024 HCU Network America Network Affiliate Status**

Gold - \$7,500

- Premium display space with one 6' table
- Table location of your choosing
- 3 Exhibitor passes (includes all sessions and meals)
- Half page advertisement space
- Acknowledgement in our program, and logo on conference webpages
- Company publicly thanked at the event
- **Includes 2024 HCU Network America Network Affiliate Status**

Silver - \$5,000

- Premium display space with one 6' table
- 2 Exhibitor passes (includes all sessions and meals)
- Quarter page advertisement space
- Acknowledgement in our program, and logo on conference webpages
- Company publicly thanked at the event
- **Includes 2024 HCU Network America Network Affiliate Status**

Bronze - \$2,500

- Premium display space with one 6' table
- 1 Exhibitor pass (includes all sessions and meals)
- Acknowledgement in our program, and logo on conference webpages
- Company publicly thanked at the event
- Company acknowledged in HCU conference report
- **Includes 2024 HCU Network America Network Affiliate Status**

Supporter - \$1,000

- Acknowledgement in our program, and logo on conference webpages
- Company publicly thanked at the event
- Company acknowledged in HCU conference report
- Ability to send things to be given away

Non-profit – \$500

- Bronze sponsor benefits
- Limited exhibitor space available

Additional exhibitor passes can be purchased for \$400 each.

Additional Sponsorship Opportunities

Vendor Passport Raffle

Saturday, June 29, 2024 6:30 pm

Donate item to be included

HCU Network America will host a raffle during our reception Saturday evening to encourage attendees to visit the exhibitors. Attendees must visit every exhibitor and receive a signature from each to be entered into the drawing. Companies may donate prizes with a value of \$50 or more. Raffle items will be due 3 weeks before the conference. Please contact Danae' Bartke, Executive Director, dbartke@hcunetworkamerica.org regarding the prize donations.

Movie Night – \$1,500

Friday, June 28, 2024 | 6:30 pm

Limited availability (3)

Don't miss the chance to welcome attendees and kick off the fun on Friday evening. Place your signs at the front of the amphitheater while attendees will be able to grab a drink, popcorn in a and movie! Popcorn will be served in containers with your logo!

If the sponsoring company would like to help hand out treats and get to personally interact with families, we welcome their help!

Bags – \$1,500

Limited availability (1)

We always collect more than we can carry around. Help lighten the load by offering everyone a reusable bag with your logo on it!

KidZone – \$2,000

Limited availability (2)

We believe the conference experience benefits patients and siblings of all ages. Our KidZone program allows us to provide fun & engaging activities, education, and connection with younger patients and their siblings, while allowing their caregivers to attend and fully immerse themselves in conference sessions.

Sponsoring companies will have the opportunity to collaborate on a 30-minute activity (promotion of products is prohibited).

Educational Grant – \$2,000

Limited availability (2)

Help build a stronger, more educated community by providing travel support for attendees to get to/from the conference. This also means an increase in exhibit hall attendees! For each \$2,000 contribution you will receive a quarter page ad in the printed program.

Diet/Formula Breakout – \$5,000

Saturday, June 29, 2024 | 1:30 pm

Limited availability (1)

Your company representative will be given 10 minutes to share information about your products during a breakout session

You will be collaborating with our presentation to make sure this is a seamless presentation and integrates with our low protein diet and formula breakout.

Meal Sponsor – \$5,000

Limited availability (4)

As a 2024 meal sponsor, you'll gain critical face-to-face exposure with attendees in your target market. You'll be given 5 minutes to address conference goers during a meal break (share a short story about your company's history, products and services, or highlights of serving the homocystinurias community).

Reception Sponsor – \$10,000

Limited availability (1)

Our reception is a time to celebrate our community. We will be formalizing this event and awarding a member of our community the *Rising Star Award* for advocacy, along with our *HCU Hero Award* for a clinician or researcher who has made a significant impact in the homocystinuria community. Sponsor will automatically be included on vendor passport.

Guests will need to visit your table to receive their beverage tickets.

Contract for Exhibit Space and Sponsorship

2024 HCU Network America Conference | June 29-30, 2024

Please reserve space for our exhibit at the 2024 HCU Network America Conference. We understand that this application becomes a contract when the application is signed by us, and acceptance is received from HCU Network America.

Deadlines:

Applications are due by January 31, 2024. Please return by email to dbartke@hcunetworkamerica.org

Upon receipt, you will be sent an invoice. **Payments must be received by May 15, 2024.**

Contact Information

Who will be representing your company at the conference?

Company Name (to be listed in program as shown) _____

Website Address _____

Street Address _____

City, State, Zip _____

Name and Title _____

Phone _____ Email _____

➤ Exhibit Level:

Select the level of support:

- Premier - \$10,000 and up
- Gold - \$7,500
- Silver - \$5,000
- Bronze - \$2,500
- Supporter - \$1,000
- Non-profit - \$500
- Additional Exhibitor Passes
 - \$400 each _____

➤ Additional Sponsorship Opportunities:

Select all opportunities:

- Movie Night – \$1,500
- Bags – \$1,500
- Kids Zone – \$2,000
- Diet/Formula Breakout – \$5,000
- Meal Sponsor – \$5,000
- Reception Sponsor – \$10,000

Total \$ _____

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed above. We agree to abide by all rules, regulations and restrictions outlined in this contract and in the prospectus.

Signature _____ Date _____

➤ Check payments can be remitted to:

HCU Network America
15 S. Mallory Ave.
Batavia, IL 60510

➤ ACH and Wires please request information

➤ **Credit Card** will be assessed a 3.9% processing fee. Please call Danae' Bartke at 630.360.2087 with credit card information for payment processing. We will not accept emailed credit card information.

Company description (50 words or less):

Company Logo

Please send a high-resolution file of your company logo in .jpg or .png to dbartke@hcunetworkamerica.org

Exhibit Schedule:

➤ Friday

- Set up after 4 pm

➤ Saturday hours:

- Exhibits will be open from 7 am to 4 pm
 - Vendor Breaks
 - 07:00-08:30
 - 10:00-10:30
 - 02:30-02:45
- 03:45-04:00

➤ Sunday Hours:

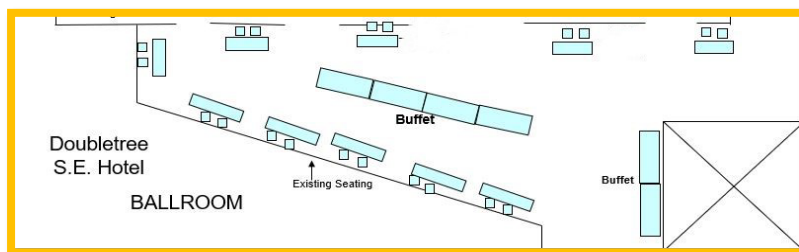
- Exhibits will be open from 7 am to 11 am
- Vendor Breaks
 - 07:00-08:30
 - 10:30-11:00 am

Schedule of Events:

➤ Friday – Pre-meeting Activities

- 01:00-04:00 Pool time
- 04:00-08:00 Registration
- 04:00-07:00 Community Dinner
 - Location TBD
- 06:30 – Movie in Amphitheater

Exhibitor Layout



➤ Conference Schedule

Day 1
June 29, 2024

07:00 Registration, Breakfast and Vendors

08:30 Keynote Speaker: Moving Mountains

10:30 Panel: Aging with a Homocystinuria

12:00 Lunch

1:30 Breakout 1

2:45 Breakout 2

4:00 Breakout 3

6:00 Dinner and HCU Hero Award Reception

Day 2
June 30, 2024

07:00 Breakfast and Vendors open

08:30 Newborn Screening

09:00 Research Updates

11:00 HCU Data Collection Program Update

12:00 Ask the Experts

12:30 Closing Comments and Lunch



KidsZone is available for ages 3-18 | Schedule is subject to change

